



2025
SPONSORSHIP
DECK

THE EIGHTH ANNUAL
JIM THORPE
EST. 2017
INDEPENDENT
FILM FESTIVAL
MAY 1-4, 2025

The Jim Thorpe Independent Film Festival rolls out the red carpet in 2025 for its eighth straight year.

For four engaging days and nights, JTIFF celebrates exceptional creativity with award-winning feature films, provocative shorts, live music and posh parties.

JTIFF is proud to advance the art and appreciation of filmmaking in this beloved Victorian town in the Poconos.

**WE INVITE YOU TO BE A
PART OF OUR FUTURE.**

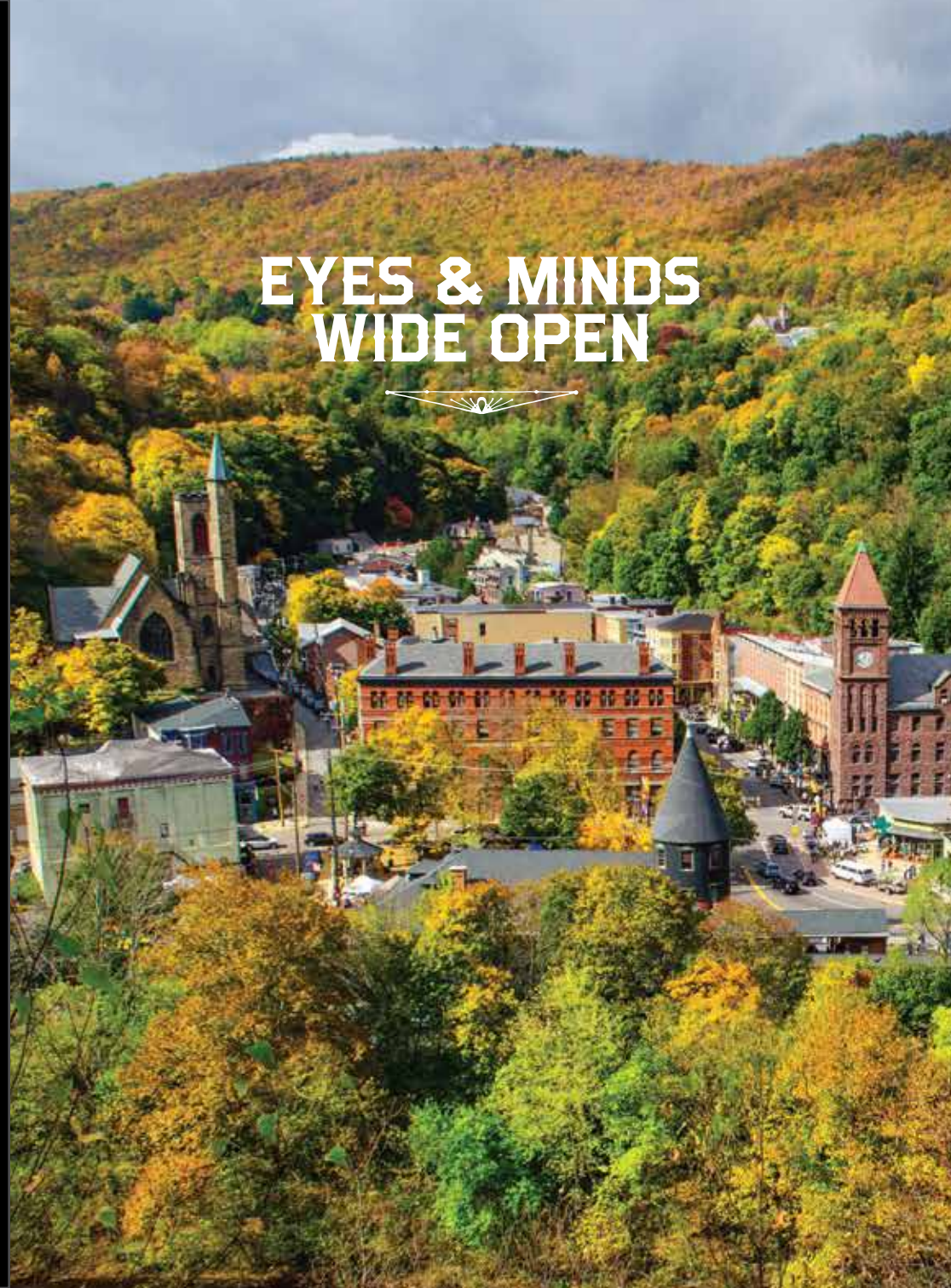
TODD MORRIS *Founder & Executive Director*

JOCELYN O'NEIL MORRIS *Co-Founder & Co-Director*

The Jim Thorpe Independent Film Festival is a 501(c)(3) tax-exempt organization. All donations and sponsorships are tax deductible.

JIMTHORPEINDIEFILMFEST.COM

**EYES & MINDS
WIDE OPEN**





MOVIE MOGUL \$15,000

★★★ PACKAGE INCLUDES THE PRODUCTION OF A PROFESSIONAL BROADCAST QUALITY COMMERCIAL FOR YOUR BUSINESS - SCRIPTED, PRODUCED, SHOT, MIXED AND EDITED BY SEARCH & DESTROY MEDIA, A GLOBAL FILM & VIDEO PRODUCTION COMPANY. SEARCHANDESTROYMEDIA.COM
THIS IS A \$40,000+ VALUE.

- Commercial screened multiple times EVERY DAY during the festival and posted on all social media platforms
- FULL-PAGE ad in the printed festival program
- Logo on the step & repeat, and all posters and flyers
- Logo & URL posted on website until January 2026
- Presented by (your business' name)" printed on all banners
- Organization mentioned and thanked at Awards Ceremony and in all press interviews
- Multiple dedicated social media posts
- Email blasts to all JTIFF followers
- Sponsor a feature film or a block of shorts of your choice
- Sponsor and present an award at the closing night ceremony. For example: "The (your business' name) Best Director Award"
- Name a cocktail at the Filmmakers' Gala and the Opera House bar
- Unlimited VIP all-access festival passes for every screening and event including the Filmmakers' Gala
- Reserved VIP parking spot at the Opera House every day of the festival
- Reserved VIP seating at the Opera House
- Your choice of T-Shirts & Posters

900

Each year, 900+ film submissions pour in from around the world including many International, US and Pennsylvania premieres as well as films by local students and artists - with only 90 of the strongest entries making the cut.

4 MILLION

The picturesque town of Jim Thorpe, PA sits nestled in The Pocono Mountains and welcomes over 4 million visitors annually. It's an extraordinary destination with gorgeous scenery, history and Victorian charm.

8,000

Unique in its approach, JTIFF celebrates daring and cutting-edge independent filmmaking, striking a chord with its dedicated and ever-growing fan base of over 8,000 social media followers.



8 YEARS LISTED
ON FILMFREEWAY'S
PRESTIGIOUS "TOP 100
BEST REVIEWED FILM
FESTIVALS" OUT OF MORE
THAN 10,000 FESTIVALS
WORLD-WIDE



STUDIO HEAD \$7,500

- Screening of your commercial or PSA between blocks multiple times throughout the festival
- FULL-PAGE ad in the printed festival program
- Logo on the step & repeat
- Logo & URL posted on the website until January 2026
- Organization mentioned and thanked at the Awards Ceremony and all press interviews
- Sponsor a feature film or a block of shorts of your choice
- Sponsor and present an award at the Awards Ceremony
- Name a cocktail at the Filmmakers' Gala
- (6) social media posts
- Reserved VIP seating at the Opera House
- (6) VIP all-access festival passes to every screening and event including the Filmmakers' Gala
- Your choice of T-Shirts & Posters

WELCOME TO THE JIM THORPE INDEPENDENT FILM FESTIVAL



EXECUTIVE PRODUCER \$3,000

- Screening of your commercial or PSA between blocks once a day during the festival.
- HALF-PAGE ad in the festival program
- Logo & URL posted on the website until January 2026
- Organization mentioned and thanked at the Awards Ceremony and all press interviews
- Sponsor a feature film or a block of shorts
- Sponsor and present an award at the Awards Ceremony
- Name a cocktail at the Filmmakers' Gala
- (4) social media posts
- Reserved VIP seating at the Opera House
- (4) VIP all-access festival passes to every screening and event including the Filmmakers' Gala
- Choice of T-Shirts & Posters

POWER COUPLE \$2,500

- 3-night stay for two at the Y on Broadway, The Inn at Jim Thorpe, or a comparable downtown bed & breakfast.
- (2) Reserved VIP seats at the Mauch Chunk Opera House
- (2) VIP all-access festival passes for every screening and event including the Filmmakers' Gala
- (2) Wrist bands for free drinks at the Mauch Chunk Opera House and the Filmmakers' Gala
- Dinner for 2 at any restaurant of your choice in downtown Jim Thorpe during the festival. Includes one bottle of wine of your choice with dinner.
- Special Thanks in the JTIF website and in the festival program.
- (2) T-Shirts & Posters



IN ADDITION TO
GROUNDBREAKING FILMS,
PARTIES AND NETWORKING
IN AN INTIMATE, HISTORIC
SETTING, VISITORS ENJOY
DINING OUT, A SCENIC
RAILROAD AND ALL THE
ROMANCE AND OUTDOOR
ADVENTURE THAT JIM
THORPE HAS TO OFFER.



DIRECTOR \$1000

- QUARTER-PAGE ad printed in the festival program
 - Logo & URL posted on JTIFF website until January 2026
 - (2) social media posts
 - (3) VIP all-access festival passes
 - (4) T-Shirts & Posters
-

SUPERSTAR \$500

- EIGHTH-PAGE ad printed in the festival program
 - Logo & URL posted on JTIFF website until January 2026
 - (1) social media post
 - (2) VIP all-access festival passes
 - (2) T-Shirts & Posters
-

STAR \$250

- Logo & URL printed in the festival program
- Logo & URL posted on JTIFF website until October 2025
- (1) VIP all-access festival pass
- (1) T-Shirt & Poster

OUR AUDIENCE:
EDUCATED MEN & WOMEN AGES
18-70. RESIDENTS, STUDENTS,
INDUSTRY PROFESSIONALS,
VISITORS, FILM BUFFS,
POP CULTURE FANS, AND
SUPPORTERS OF THE ARTS.



INDIVIDUALIZED SPONSORSHIP IDEAS

\$4,000

Be the Official Sponsor of THE FILMMAKERS' GALA: "The Filmmakers' Gala Presented by (your company name)" on all banners and promotional materials and on all Social media posts promoting the Gala. Also, have your company representative speak at the Gala. Your promotional material tastefully displayed at our venue, the Mauch Chunk Ballroom.

\$3,000

Your BEVERAGE or FOOD items offered and promoted at the Filmmakers' Gala and the Mauch Chunk Opera House Bar all four days of the festival. *Includes Social Media, printed program, and website promotion.*

\$1,500

Sponsor the GRINDHOUSE Event Saturday night. *Includes Social Media, printed program, and website promotion.*

\$1,000

Sponsor one of our LIVE MUSIC performances. *Includes Social Media, printed program, and website promotion.*

\$1,000

Sponsor a PRIMETIME FEATURE or one of our most popular short film blocks like LOCAL HEROES, THE DARK SIDE, the STUDENT FILMMAKER BLOCK, or a specific feature or short film block of your choice. *Includes Social Media, printed program, and website promotion.*

\$500

Sponsor the AWARDS CEREMONY. *Includes Social Media, printed program, and website promotion.*

**WE CAN ALSO CREATE A CUSTOMIZED PLAN
SPECIFICALLY DESIGNED FOR YOUR BUSINESS.**

Give us a call to discuss the possibilities.





FILMMAKER TESTIMONIALS

"The Jim Thorpe Independent Film Festival is a gem. Such a passionate audience, such thoughtful curation; it was an honor to be a part of a lineup of the films that moved me most this year."

Director Laura Moss - "Birth/Rebirth"

"We've screened at a hundred film festivals and the Jim Thorpe Independent Film Festival remains one of our favorites. The fest itself is fantastic, the coordination and accommodations are superb, and the town is delightfully charming. We often find ourselves reminiscing about Jim Thorpe, always longing to make the trip back."

*Director Ryland Brickson Cole Tews - "Hundreds of Beavers"
& "Lake Michigan Monster"*

"I love this festival. JTIF really cares about the art, and you can see that clearly in the eclectic range of the films they program. I'm going back as soon as I can!"

Director Bomani Story - "The Angry Black Girl and Her Monster"

"The Jim Thorpe Independent Film Fest is more than just a film festival. It's a home away from home, a place that inspires you to make more films just so you can come back and experience the magic of the people and the town of Jim Thorpe. I've brought every film I've made there, and I plan to keep doing so for the rest of my career."

Director Scott Monahan - "Anchorage"



**DIRECTOR NICOLE RIEGEL -
"DANDELION" JTIF 2024**



**DIRECTOR BOMANI STORY - "THE ANGRY
BLACK GIRL AND HER MONSTER" JTIF 2023**



**DIRECTORS NICOLE DADDONA & ADAM
WILDER - "THE BLEACHER" JTIF 2024**



**DIRECTOR ANNICK BLANC -
"HUNTING DAYS" JTIF 2024**

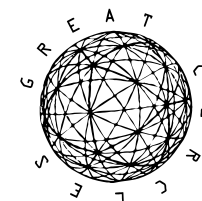


EYES AND MINDS WIDE OPEN

is the official credo of JTIFF. And to that end, we are proud to present a stellar lineup of the latest Pennsylvania-premiering films of every description, fresh from debuting at Sundance, SXSW, Toronto and Cannes. And our unique offerings like the GRINDHOUSE, LOCAL HEROES, PA STUDENT FILMMAKER, and the INDIGENOUS FILM blocks, make for an unforgettable cultural and entertainment experience.

LIVE MUSIC

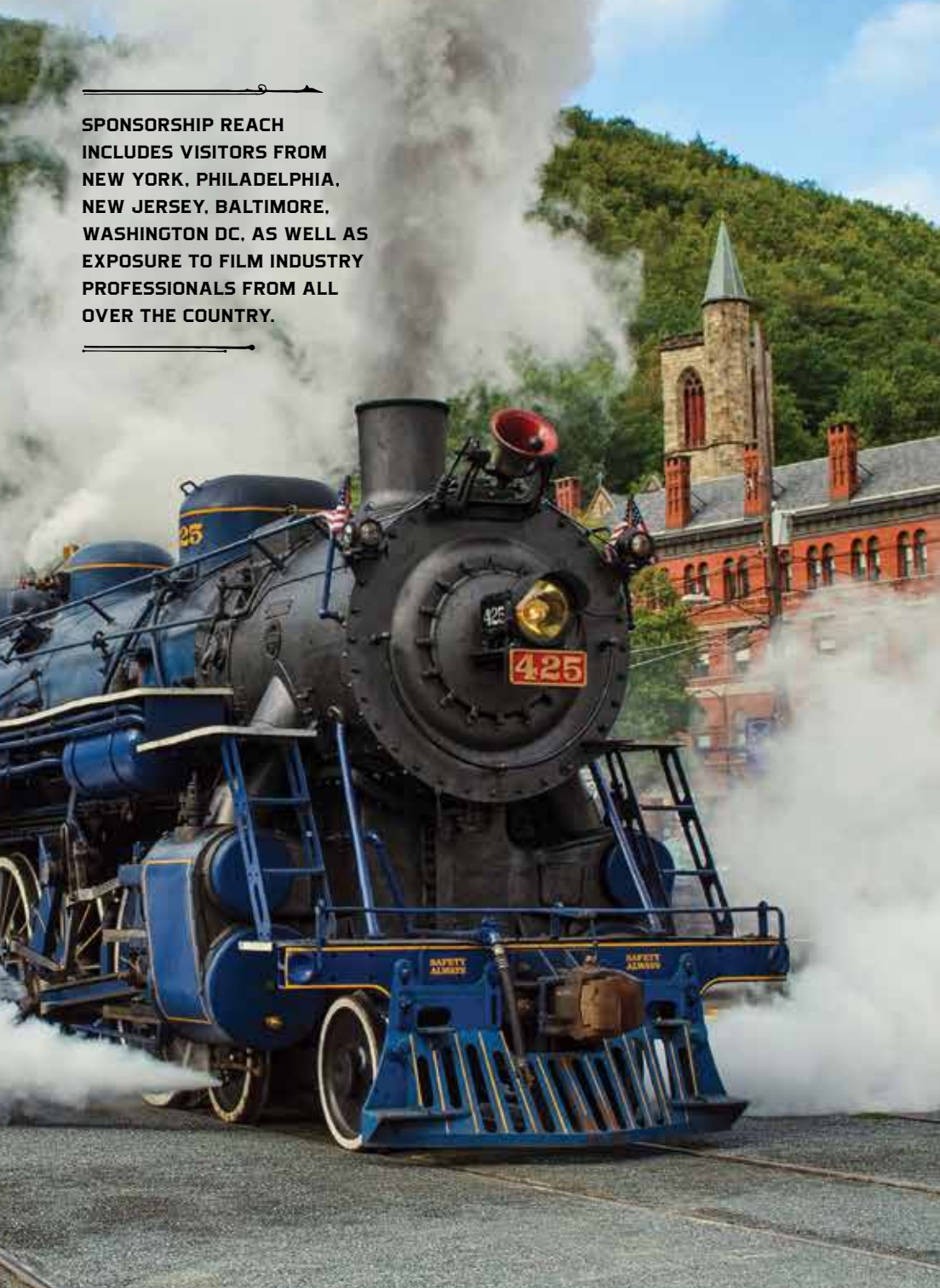
Beyond films, we are thrilled to continue our partnership with the cutting-edge Philadelphia-based music collective, GREAT CIRCLES, who will, once again, provide an eclectic mix of the hottest live music and visual art performances throughout our 4-day festival.



SOCIALLY CONSCIOUS

JTIFF cares deeply about diversity and inclusiveness, and we strive to give the under-represented filmmaker a chance. So, we continue to promote films by students, people of color, women, and the LGBTQ community, offering free or reduced submission fees to many of these artists.

SPONSORSHIP REACH
INCLUDES VISITORS FROM
NEW YORK, PHILADELPHIA,
NEW JERSEY, BALTIMORE,
WASHINGTON DC, AS WELL AS
EXPOSURE TO FILM INDUSTRY
PROFESSIONALS FROM ALL
OVER THE COUNTRY.



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